

Arizona Humanities  
Board of Directors Meeting  
Location: YWCA  
Date: 8.18.17

**Present:**

Regi Adams, Barb Baderman, Ryan Bruce, Karl Kendall, Tina Clark, Julie Codell, Dana Jamison, Dianna Soe Myint, Mary Lu Nunley, Al Quihuis, Christine Szuter, Staff: Brenda Thomson, Marilyn Murphy.

**Not Present**

Gail Bradley, Sherman Elliott, Eshe Pickett, Emerson Yearwood

**Call to Order**

Barb called the meeting to order at 10:02 am.

**YWCA Introduction**

John Peter Willheit was introduced to provide a review of the YWCA's work. John discussed the support he received from the AH which funded programs that encouraged literacy through theater. The program was designed for K-12 students. Students collected stories about food and culture from their families. The stories were turned in scripts and the scripts were turned into performances that were presented to different audiences.

YWCA of Arizona started as a social justice agency and is been around since 1917.

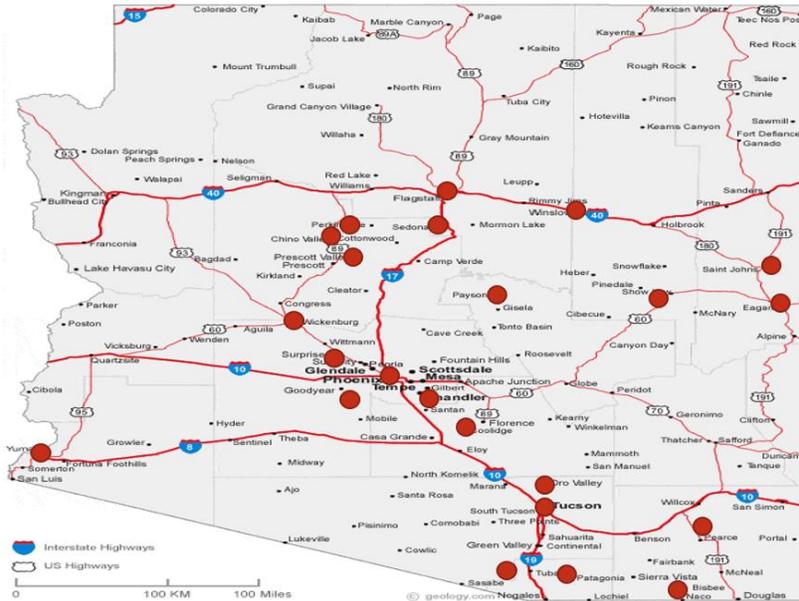
**Board Member Introductions and Karl Kendall Welcome**

- Marilyn Murphy introduced herself and discussed the work she does to increase the social media presence of AH
- Christine Szuter. Director of the Amerind museum and gallery
- Diann Soe Myint. Retired and enjoys advocating with the legislature
- Mary Lu Nunley. Retired from the city of Phoenix water conservation program.
- Brenda Thomson the executive director. Barb Baderman board chair
- Regi Adams. Knowledge Manager for the State Arizona
- Tina Clark historian an archaeologist from Yuma. Curator of the territorial prison.
- Al Quihuis speaker and author.
- Dana Jamison. Orthopedic surgeon.
- Julie Kodell. Professor of Art History at Arizona State University
- Ryan Bruce. Bisbee Royale and KBRP Director
- Karl Kendall. Deputy Director of Collections and Programming at Phoenix Public Library. Reports to Rita Hamilton. Phoenix library has facilitated over 15,000 programs a year with over 200,000 attendees.

**Chair Report**

## Program Coverage

Barb discussed the coverage of the Arizona humanities programs. Biggest challenge for coverage is up north, we need to make some additional inroads into Native American communities. Below is a map highlighting AH program coverage.



## Virginia Piper Training

On september 13, six individuals will go to Virginia Piper training. The training will be on board governance and fundraising. The training is one day. This program will be held at 12th St. and Missouri. This is a whole day event and great opportunity to connect with other nonprofits

## Board Nominations

Board officer nominations is coming up. Emails will be going out in the next few weeks. Chair, Vice Chair, Secretary, Finance are all positions nominations will be accepted for. The committee member at large is not nominated but is appointed by the board chair. Every individual who is nominated has to put a little blurb in regarding their board nomination. In October a new roster will be sent announcing membership of the committees.

## Award Ceremony

Dana Jamision and Barb Baderman will co chair the awards committee. The ceremony will be held between March and June. Brenda will establish the final date. Logistics of the award ceremony will be planned by Brenda and her staff. The date and the location

of the event will be established once the award winners are chosen. Event locations are selected close to the award winners. Last year's event was in February a time which proved to make it difficult for some people to attend the event as it was around the new year.

### October Events

The next Board of Directors meeting is October 20 at Grand Canyon University. We will be in the executive conference room. Grand Canyon was recently listed as number one in academic quality for nonprofit school.

Also in October the executive committee will be meeting to put additional work into the strategic plan.

### Member Announcements

Dana was just named as a Harvard University schools and scholarship committee chair for Arizona. This was a once-in-a-lifetime offer. Dana has been involved in the recruiting and interviewing work for more than 20 years.

Rolling Reel's program launched successfully with the Amerind. There was a great turn out for the first event. There will be another event held September 2 and the movie Geronimo will be played. The movie will be followed by discussion and commentary. This is a program in partnership with Loft Cinemas, an AH regrant recipient.

Regi has been partnering with the Arizona State Library and Archives on a lunch series learn to teach state employees on how to properly archive and manage records.

## **Consent Agenda**

The board reviewed the following consent agenda items: April Board Minutes, May Financials, Committee Reports, Staff Reports and the ED Report.

Motion to approve minutes Julie Kodel

Second: Ryan Bruce

Vote: 100% Approval to accept the consent agenda

## **Executive Director**

### Current Events

Brenda disuccessed the role of the Humanities councils in helping people make sense of current events like the Charlottesville incident. Councils are taking a neutral stance and are focused on connecting people with resources to become more informed of

issues within their community. Councils are also providing opportunities for community conversations and dialogue to occur.

### Advocacy

Brenda discussed the summer appeal program that we are engaged in and that we are sending letters to supporters.

AH members will be also attending advocacy skills training with the Alliance of Nonprofits.

Brenda met with Arizona Representative John Allen, House Majority Leader to discuss the work of the Arizona Humanities. This was also a part of the advocacy effort.

### National Endowment of the Humanities Update

Acting NEH Chair Jon Parrish Peede replaces interim Margaret Plympton. He officially succeeds William "Bro" Adams.

The AH ED/Federation Nominating Committee convened in June. The Fed/State Board will elect new board members in November.

### Partner/ Friends

Brenda discussed the relationships and friendraising efforts that we have been engaged in. AH has established partnerships with the following organizations:

- ASU MOM Water/ Ways (/funding, Project Director)
- ASU DCDC (Decision Center or a Desert City) Water Sim Arizona (LOS)
- Arizona State Library Archives and Records (LOS)
- Hance Park Conservancy (Treasurer, Volunteer Coord)
- Arizona Women's Hall of Fame
- Arizona Community Foundation (Courageous Conversation, Carver Museum)

### Grants

NEH made available \$175,000 in grant funding for the Public Humanities/Community Conversations. 103 applications were received and 20 awards were given. We were not selected for this grant.

The Pulitzer Campfires/Democracy and the Informed Citizen made available \$40,000 in grant funding. 46 awards we be given from this money.

### Fundraising/Friendraising

In June AH will be conducting a digital appeal event called Hop Skip. The Summer Appeal friendraising campaign will also be underway.

The Find Your Nose Book Launch will occur September 19. Funds will be donated to AH as a part of this event.

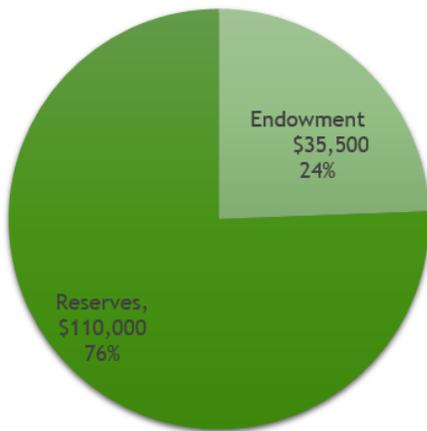
Music Under the Stars and the Veteran's Health and Wellness events are also scheduled in the upcoming year.

### Budget Forecast

The first draft of the budget will be completed in August. The Finance Committee will then provide a review. The final draft budget will be available in September. The deadline to apply for NEH Matching Funds is September 15. During the October 20 board meeting the budget will be approved. In December 2017 the annual audit will commence.

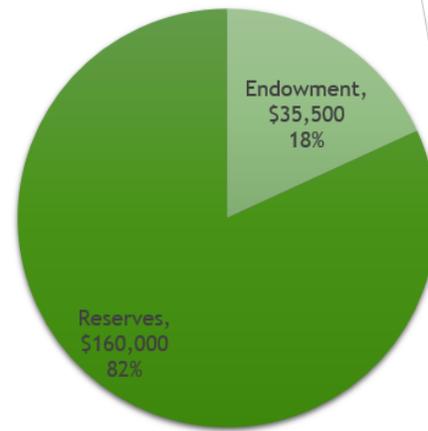
<b>NEH Outright Funds 2017</b>	
Budget 749,500	8,900 Match
Award 800,000	6,900 Match
<b>NEH Outright Funds 2018</b>	
Budget 800,000	6,900 Match

## 2017 Investments



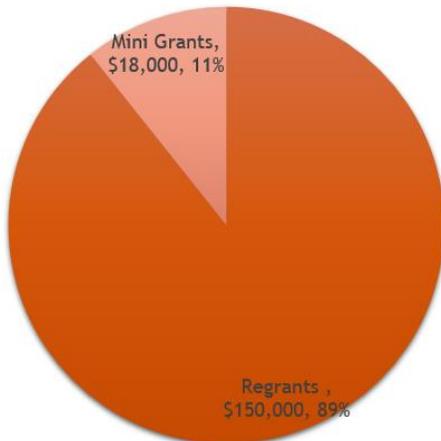
■ Endowment ■ Reserves

## 2018 Investments



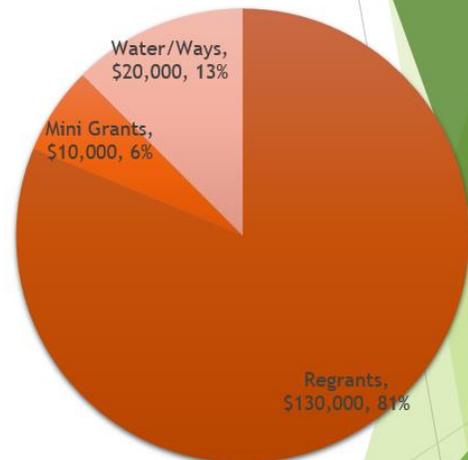
■ Endowment ■ Reserves

## Grants 2017



■ Re-grants ■ Mini Grants

## Grants 2018



■ Re-grants ■ Mini Grants ■ Water/Ways

## Board Governance

Regi reported that the board governance committee recommended the approval of Alain Phillippe Durand's and Eve Krahe's applications for board membership.

Ryan Bruce met with Alain Durand and reported that Alain wants to make connections for AZ Humanities with the University of Arizona. One of his main objectives with the

College of Humanities is to increase the college's involvement in Maricopa County. He sees his ability to establish this partnership a benefit of being on the AH board.

Barb Baderman met with Eve at the Shackelford House. Barb felt Eve brings to the board the ability to help nurture partnerships with people and organizations that might donate to AH. Barb indicated that Eve is totally comfortable with doing this as she has spent time doing this at ASU.

Vote:

Motion to approve Alain Durand and Eve Krahe as a new board members was made by Julie Kodell

Second: Ryan Bruce

Vote: 100% approval to addition of AP Durand and Eve Krahe to the Board of Directors

### ByLaws Updates

Regi Adams reported on the Board Governance's recommendation for the approval of proposed by law changes. The following modifications were recommended (bold,italicized text):

#### Article III Council Membership

Section 2. Number and Election. The Board shall consist of no fewer than **fifteen (15)** and no more than **twenty four (24)**, except as provided in Section 5.C. of this Article. Each member shall serve for three (3) years and shall be elected at the annual meeting of the Corporation, or at any time designated by the Board for the purpose of filling a vacancy. No member may serve more than two (2) consecutive three-year terms, except as provided in Section 5 of this Article.

#### Section 7. Removal of a Member.

Absence from two (2) consecutive regularly scheduled full Board meetings shall be construed as an apparent resignation.

***Behavior that compromises the mission and integrity of Arizona Humanities shall be grounds for board removal.***

Within thirty (30) days of written notice of removal, the former member may petition the Executive Committee for reinstatement.

#### Section 5 and letter C of the Supplemental Terms

This will be reviewed in the next executive committee and governance committee meetings. The section addresses the protocol of electing board members under the circumstance of a sitting governor declining to appoint a their allotted number of appointees.

Vote:

Motion to approve the bylaw changes: Barb Baderman

Second: Christine Szuter

Vote: 100% approval to change bylaws as presented

### **Award Category Discussion**

Barb and Dana provided an overview and sought board approval for the new awards.

A community recognition category was added to provide an award to entities that support the work of AH.

A discretionary award was added to provide recognition for people under 18 years of age doing great work. This is similar to the Rising Star Award.

Motion to approve award additions: Dana Jamison

Second Mary Lu

Vote: 100% approval to add the new discretionary award

### **Regrants**

Barb Baderman provided an overview of grant applicants and requested a board approval vote regarding the following award recipients:

- ABOR - UA - Arizona State Museum Exhibits and Programs: Hopi Traditional Knowledge, Archaeology, and STEM \$10,000.00
- Friends of Canoa Heritage Foundation Canoa Speaks Tohono O'odham \$5,000.00
- Esperanca, Inc. Empowering a Community-Led Movement for Improved Latino Health \$5,000.00
- Pueblo Grande Museum Auxiliary Kihim area of the 41st Annual Pueblo Grande Museum Auxiliary Indian Market \$10,000.00
- Willcox Historic Theater Preservation, Inc The Willcox Story: Gadsden Purchase to World War I \$4,975.40
- Arizona Western College Foundation Wellton Voices \$5,000.00
- ABOR - ASU – School of Historical, Philosophical and Religious Studies Values on Your Plate \$7,000.00
- Casa Grande Mainstreet Highway 84 History Trail Mural \$10,000.00

- Scottsdale Arts - Scottsdale Museum of Contemporary Art Repositioning Paolo Soleri: The City Is Nature \$10,000.00
- Archaeology Southwest Archaeology Cafe 2.0: Exploring Phoenix and Tucson Underground \$9,000.00
- Read Better Be Better Read Better Be Better \$10,000.00
- Arizona Jewish Historical Society Tikkun Olam - Repairing the World: Engaging a New Generation \$5,000.00
- National Orphan Train Complex Museum and Research Center THE ORPHAN TRAINS - Arizona's Hidden History \$6,614.00
- Maricopa County Community College District Foundation - Mesa Community College TEDx: Representing Disability: An Interdisciplinary Journey \$10,000.00
- Veterans Heritage Project Since You Asked: A Veteran Oral History Program \$10,000.00
- Maricopa County Historical Society dba Desert Caballeros Western Museum Wickenburg Stories: Editing Oral Histories for Use in Updated Exhibition \$5,000.00
- Kore Press Letters to the Future \$10,000.00
- Cinefemme The Women On The Mother Road in Arizona: Screening and Discussion Programs \$5,000.00
- Rising Youth Theatre The Right to Learn \$10,000.00
- ABOR - University of Arizona - Department of Spanish and Portuguese In Transit/En tránsito: Arts, Migration, Resistance \$10,000.00
- Friends of Tucson's Birthplace Guidebook to the Agricultural History of the Tucson Basin / Volume 1 \$5,000.00
- ABOR - UA - Center for Middle Eastern Studies Connections to Water, Agriculture, and Livestock in Arizona and the Middle East \$8,449.20
- School Of Hip Hop PHX Culturally Specific Humanities and Creative Arts Symposium \$5,000.00
- Museum of Northern Arizona 14th Annual Celebraciones de la Gente Heritage Insights Series \$6,500.00
- ABOR - ASU – English Red Ink Indigenous Initiative Cultural Series for Teens \$5,500.00
- Frank Lloyd Wright Foundation Footprints on the Desert: Frank Lloyd Wright in Arizona \$10,000.00
- City of Tempe - Tempe History Museum Humans of Tempe \$7,500.00
- Cave Creek Museum Cowboys Don't Do Lunch \$5,000.00
- Tohono O'odham Community College - Tohono O'odham Studies Program and Continuing & Community Education History and Stories of the Tohono O'odham Districts \$5,000.00
- Friendly House Friendly House 100 Year Legacy \$5,000.00 Morning Star Leaders Inc Youth Traditional Bow & Arrow Project \$5,000.00
- Total: \$225,538.60

Motion to approve grant recipient: Regi Adams

Second: Ryan Bruce

Vote: 100% approval to fund the re-grants as presented

## Strategic Planning and Development

Barb provided an overview of the strategic planning work that has been underway for the past few months. Barb discussed the updated mission, vision, core values and the beliefs that guide board actions. This work was a compilation of Board and Humanities staff feedback. The following points were discussed:

What we believe – what guides our actions

- Collaboration
- Innovation
- Integrity
- Sustainability
- Civility
- Explore/Engage
- Impactful
- Inclusiveness

### **Arizona Humanities Mission** (why we exist)

Arizona Humanities builds a just and civil society by creating opportunities to explore our shared human experiences through discussion, learning and reflection.

### **Core Values**

(what we believe – guides actions)

Collaboration  
Innovation  
Integrity  
Sustainability  
Civility  
Explore/Engage  
Impactful  
Inclusiveness

### **Vision**

(what we want to be)

AH will be recognized as an advocate for creating awareness and the advancement of the humanities

## **S.W.O.T Review**

Ryan Bruce facilitated a discussion regarding the S.W.O.T analysis developed in reference to the Arizona Humanities. The following points were covered:

### Strengths

- Experienced ED & cohesive staff
- Deployment of community partners
- Researching all corners of the state
- Diverse Board of Directors
- AZ Speaks - strongest, longest, recognized
- Grant programs
- Innovative programming
- Expanded reach and impact thru relationships
- Visible brand
- Good reputation
- National Partners
- Strong relationship with the NEH

### Weaknesses

- Geographical board diversity
- Use of multimedia
- Individual donor program
- Long-term development and retention of staff
- Long-term resource development plan
- Making humanities relevant to a vast majority in AZ
- Branding throughout Arizona
- Systematic information management
- Resource diversification
- Small staff
- Difficulty defining the humanities

### Opportunities

- Develop more speakers outside of Maricopa
- Multimedia use expansion
- Media presence for PR, donor, marketing
- Hance Park alliance
- National partners
- AZ based strategic partners/relationships
- AZ population increases can benefit donor giving
- Expand corporate reach
- Veteran strategic alliance
- Library alliance
- Voice at national levels

- Increase attendance and loyalty to AH

#### Threats

- City of Phoenix lease for house
- Lack of funding diversification
- Cultivating understanding and importance of the humanities to the next generation
- NEH leadership uncertainty
- High non-profit resource competition w/o effective reach (discretionary/donors)
- Staff turnover
- Cultivating a universal understanding of the humanities
- Small staff limits reach and opportunities

#### **Announcements/ Adjourn**

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Barb moved to adjourn the meeting.

Second: Christine Szuter

Vote: 100% approval to adjourn

Meeting adjourned:3:35 pm