

# WATER | WAYS



2018-2020



Sponsorship Packet

## Arizona Humanities and ASU bring the Smithsonian to Arizona!

**Arizona Humanities** and the **Walton Sustainability Solutions Initiatives and School of Historical, Philosophical and Religious Studies at Arizona State University** are pleased to announce an exclusive Arizona tour of *Water/Ways*, a traveling exhibition from the **Smithsonian Institution's Museum on Main Street Program**.



*Water/Ways* focuses on the relationships between people and water. The exhibit enables Arizonans to reflect on the significance of this vital element and their many connections to it. How has water shaped our history and traditions? How does water affect the way we live, work, create, and play? How do we care for water, and how will we sustain it for the future?



Designed for small-town museums, libraries and cultural organizations, *Water/Ways* will serve as a catalyst to convene conversations about water's impact on American culture. Host sites develop complementary exhibits, create public programs, and facilitate educational initiatives to deepen people's understanding about what water means culturally, socially and spiritually in their own community.

### History of the Smithsonian in Arizona

Arizona Humanities has a long and successful history of bringing Smithsonian exhibitions like *Water/Ways* to Arizona. The impact throughout rural Arizona and beyond has been substantial. Sponsoring *Water/Ways* provides statewide exposure, direct access to consumers and alignment of your brand with partners that bring the Smithsonian to Arizona. The support of your organization will also help provide Arizona's residents with access to this high quality educational and cultural experience.

### Help Support *Water/Ways* in Arizona

Increase your reach statewide and in targeted rural communities. Sponsorship for *Water/Ways* directly supports programs and costs associated with transporting exhibit, exhibit rental fee costs, design and printing costs of marketing materials, public programs, and more.



### Sponsorship Contact

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### About Arizona Humanities

Arizona Humanities is a statewide 501(c)3 non-profit organization and the Arizona affiliate of the National Endowment for the Humanities. Since 1973, Arizona Humanities has supported public programs that promote understanding of the human experience with cultural, educational, and non-profit organizations across Arizona.

## Introducing the Arizona *Water/Ways* Host Sites

The *Water/Ways* exhibition arrives in June 2018 and will travel to twelve sites in Arizona over a two-year period. Each site will host the *Water/Ways* exhibit for six weeks. In addition to the exhibit, each host site will offer a variety of public programs that explore water-related local history and current events.

Join the festivities at the following locations:

- **Bisbee Mining & Historical Museum**  
Bisbee, AZ  
**June 2 – July 15, 2018**  
*Brought to you by the Bisbee Council on the Arts & Humanities*
- **Fort Apache and Theodore Roosevelt School National Historic Landmark**  
Fort Apache, AZ  
**July 28 – September 9, 2018**  
*Brought to you by the Fort Apache Heritage Foundation, Inc.*
- **Bullion Plaza Cultural Center and Museum**  
Miami, AZ  
**September 22 – November 4, 2018**
- **McFarland State Historic Park**  
Florence, AZ  
**November 17 – December 30, 2018**  
*Brought to you by the Town of Florence*
- **Henry F. Hauser Museum**  
Sierra Vista, AZ  
**January 12 – February 25, 2019**  
*Brought to you by the City of Sierra Vista*
- **Amerind Museum**  
Dragoon, AZ  
**March 9 – April 21, 2019**  
*Brought to you by the Amerind Foundation, Inc.*
- **Central Arizona College – Aravaipa Campus**  
Winkelman, AZ  
**May 4 – June 16, 2019**  
*Brought to you by the Copper Corridor Economic Development Coalition*
- **Carl Hayden Visitor Center at Glen Canyon Dam**  
Page, AZ  
**June 29 – August 11, 2019**  
*Brought to you by the Glen Canyon Natural History Association*
- **Camp Verde Community Library**  
Camp Verde, AZ  
**August 24 – October 6, 2019**  
*Brought to you by the Friends of the Verde River Greenway*
- **Tubac Presidio State Historic Park**  
Tubac, AZ  
October 19 – December 1, 2019
- **Cañon Elementary School District 50**  
Black Canyon City, AZ  
December 14, 2019 – January 26, 2020  
*Brought to you by the Black Canyon City Community Association – Black Canyon Heritage Park*
- **The Lake Havasu Museum of History**  
Lake Havasu City, AZ  
February 8 – March 22, 2020  
*Brought to you by the Lake Havasu City Historical Society*

## Sponsorship Levels and Benefits

The following are benefits for supporting Water/Ways in Arizona. We are happy to work with sponsors to customize any these options. We welcome your input and look forward to working together. Donated In-Kind services will offer same level benefits.

	<b>Colorado River Premiere Sponsor \$25,000</b>	<b>Salt River Sponsor \$10,000</b>	<b>Verde River Sponsor \$5,000</b>	<b>Gila River Sponsor \$2,000</b>	<b>San Pedro River Supporter \$750 (Individual)</b>
Logo on dedicated sponsor panel, to be displayed at each host site	●	●	●	●	
Recognized in exhibit promotion, (press releases, online and print advertisements)	●	●	●	●	
Logo and link on Arizona Humanities <i>Water/Ways</i> webpage	●	●	●	●	
Social Media recognition (facebook, twitter, Instagram)	●	●	●	●	
Logo included on <i>Water/Ways</i> brochures/print materials & in annual report	●	●	●		
Verbal recognition at <i>Water/Ways</i> host site exhibit openings	●	●			
Sponsor rack available to distribute materials at each host site	●	●			
Opportunity for representatives to appear at <i>Water/Ways</i> exhibit openings in targeted communities	●				
Premiere Sponsor recognition	●				
Acknowledgement on Arizona Humanities <i>Water/Ways</i> webpage and annual report					●