



Arizona Humanities - BOD

April 21, 2017

Call to Order



March



April





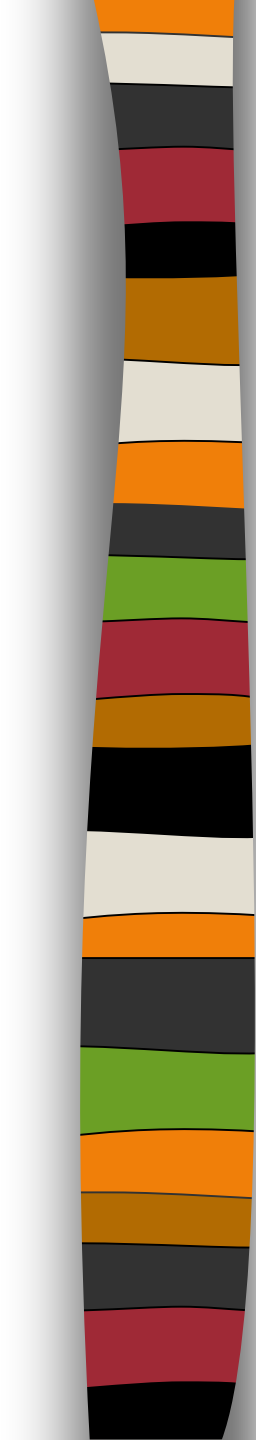
NEH Site Visit Report Findings

- Comments: *'AH undergone significant changes and taken on major initiatives for long-term sustainability'*
 - Physical location & connecting to City of Phoenix
 - Location provides strong presence/physically/symbolically
 - *'...rebranding efforts have been impressive'*
 - *'new marketing materials reflect the diversity of offerings'*
 - *'new website is impressive' 'calendar as a showcase'*
 - *'expanded social media presence'*
 - *'AH has done a brilliant job in the past 5 years'*



NEH – AH Contributions to Humanities

- Well established programs *'bedrock'*
- Serves entire state *'outreach is impressive'*
- Partners & Reach *'AZ State Library Valuable & Effective'*
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- Frank Talks – *'commended for thoughtful and vigorous approach...to provide for building stronger communities'*
- Grants – *'enables...grass-roots orgs throughout state...to create educational programs'*
- Mini-grants – *'small organizations with limited budgets'*



NEH Findings - Comments

- Comment: *'ED has addressed the issue reported 5 years ago'*
- Comment: *'exceptional job of reorienting & strengthening'*
 - Realigned, talented & energetic staff
 - BOD diversity & commitment raised visibility
 - *'much of the credit for strengthening and transforming the org structure belongs to its talented and capable ED'*
 - *'AH is a healthy organization and is well positioned'*



NEH Comments & Recommendations

- Focus going forward
 - Strategic planning
 - Rec: Staff & BOD involvement
 - Financial Development
 - Rec: Diversification
 - Rec: Full BOD engagement
 - Rec: BOD financial support
 - Rec: More robust role for BOD with new strategic plan
 - Rec: Consideration of a FT development director
 - Rec: Growth of endowment (unrestricted)
 - Rec: General endowments may represent marketing challenge



NEH Comments & Recommendations

- Board Recruitment
 - Comment: *Impressed by level of diversity/engaged*
 - Rec: Renewed focus on board recruitment
 - Rec: BOD members identify list of 4-5 candidates to replace them on the board
 - *'the key to reaching new levels largely depends on the boards and its vision, engagement & commitment.'*

Envisioning OUR FUTURE



'Witho
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s'



What is a Vision Statement?

- A vision for AH is... **f u t u r e**
 - Clear & inspirational long-term 'picture' of the future
 - Serves as a foundation for the strategic plan
 - Guides decision-making
 - What we want to 'look like' or 'be like' in the future
 - Our impact in the future

Habitat for Humanity: A world where everyone has a decent place to live

Cleveland Clinic: Striving to be the world's leader in patient experience, clinical outcomes, research & education.



What is Envisioning?

- Visualize our future possibilities
- Examine our org and dream/envision 'things'
- Envision what 'might be'

Key areas to 'Dream Without Borders'

- Don't consider 'funding' right now
- Programs, Grants, Advocacy/Fundraising, Strategic Partnerships

Groups

Regi Programs	Barb Fundraising & Advocacy	Christine Grants/Mini-Grants	Mary Lu Strategic Partnerships
Julie	Rita	Tina	Sherman
Gail	Eshe'	Anne	Dana
Lydia	Al	Diana	Emerson