

# ARIZONA HUMANITIES

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6/16/2017



# CALL TO ORDER

## CITY ON THE HILL – HUMANITIES MOMENT

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CONSENT AGENDA

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GOVERNANCE COMMITTEE REPORT

# REGI

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# BREAK

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# WHAT ARE THE 'HUMANITIES' – IT IS PERSONAL

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- Answers the question of what it means to be human by:
  - Helping people to share their stories and learn about others
  - Fostering understanding and dialogue
  - Encouraging 'thinking' about other perspectives
  - Connecting people from different backgrounds & experiences
  - Understanding the past and informing the present & future
  - Creating communities

# EXECUTIVE DIRECTOR NOTES

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- NEH
  - 2017 budget approved
  - 2018 budget
  - NEH change at the top – Bro Adams to Margaret Plympton, Acting Chair
    - Plympton – higher ed executive search/not-for-profit
    - Administration – Univ of Bethlehem, PA & Bucknell Univ (financial operations)
  - Smithsonian still on tract – 12 locations 2018

# A FEW PROGRAMS

- AZ Frontier Ranch Medicine
- Wool & Fiber Festival
- Energy in an Uncertain World
- Metal Roach Navajo Film Tour
- Rolling Reels: Loft Cinema (grant)
- Sheep Ranchers & Herders
- Meteorites: Among Ancient Native American Cultures
- Pioneer Chinese Women
- Beyond the Underground Railroad
- Arizona Trading Posts
- Interpretations of the American Indian Boarding School Era



# AH MOMENTS



# AH FOUNDATION OF UNDERSTANDING FOR STRATEGIC PLANNING – OUR FUTURE

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- BOD
- Brenda
- Staff

# STRATEGIC FOUNDATION FOR AH



# SUCCESS

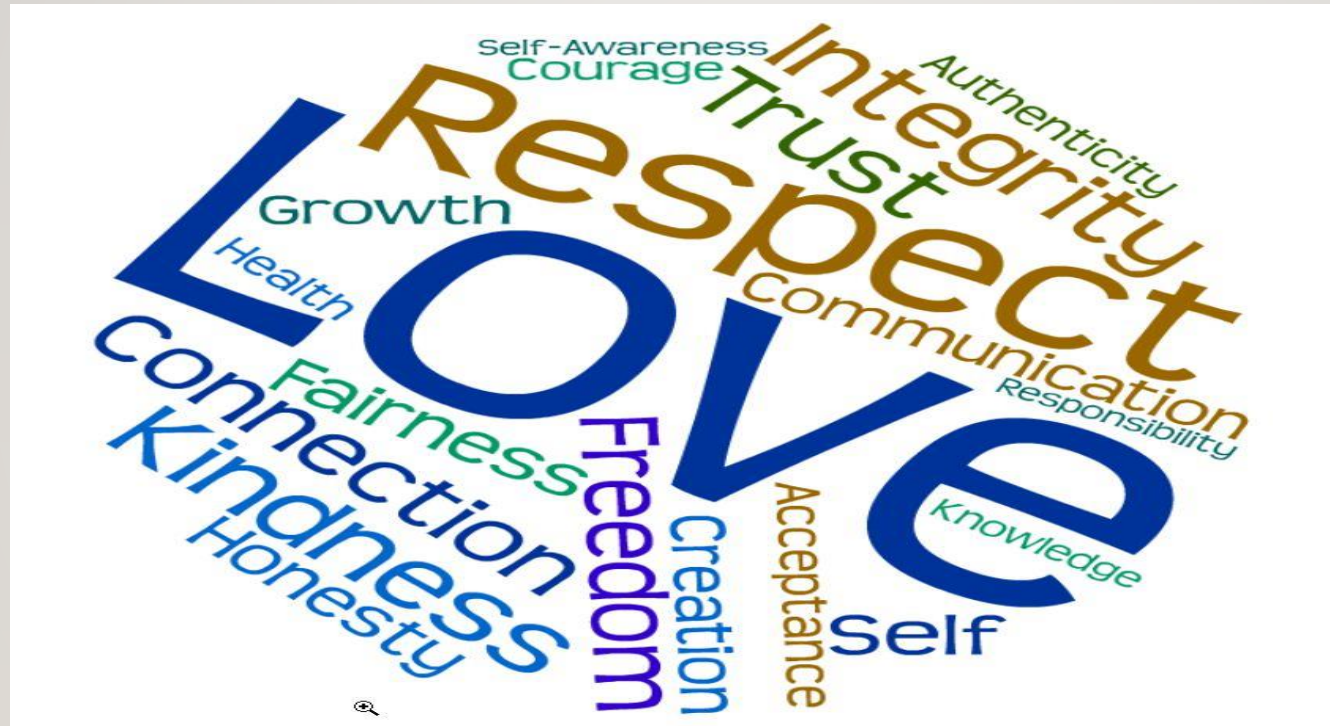
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- How do we know we are successful in fulfilling our purpose?
- What are the indicators of success that we are fulfilling our mission?



# WHAT VALUES ARE GOING TO GUIDE OUR BUSINESS AND OUR BEHAVIOR?

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# CORE VALUES (ONE WORD)

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- Organizational principles are beliefs that guides...
  - Conduct/performance
  - Relationships (internal/partners)
  - What we stand for/clarifies what we stand for
  - How we make decisions
  - Organizational foundation

# VISION – WHAT IS OUR OVERARCHING VISION?

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2010 – In the future, Arizona Humanities will be a recognized advocate for creating awareness and advancement of the humanities.

Suggestion for Discussion:



WHO ARE OUR PRIMARY STAKEHOLDERS? (DIRECT INTEREST)  
WHO ARE OUR SECONDARY STAKEHOLDERS? (INDIRECT INTEREST)

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# SWOT – STRENGTHS & WEAKNESSES

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## Strengths:

- What are our strengths?
- What do we do well?
- What do we think the people we serve see as our strengths?

## Weaknesses:

- What are our weaknesses?
- Where could we improve?
- What do we think the people we serve see as our weaknesses?



# SWOT – AH OPPORTUNITIES & THREATS

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## Opportunities:

- What are some of our external opportunities we are not currently capturing?
- What are some trends ?
- What role does technology play in the future?
- What are the social patterns, economic factors or external factors that will impact us in the future?

## Threats:

- What obstacles do we face?
- What are our competitors?
- Could any of our weaknesses be a threat to sustainability of AH?





# FACTORS – INTERNAL & EXTERNAL

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- What new things should we be offering?
- What should we not be offering?
- What criteria should we use to evaluate the success of something new (programs, partners, etc.?)
- Are there others that we do not currently serve that we should be serving?
- Are there programs that we should be placing enhanced emphasis on?
- Do our programs and actions match with our mission, vision, and core values?

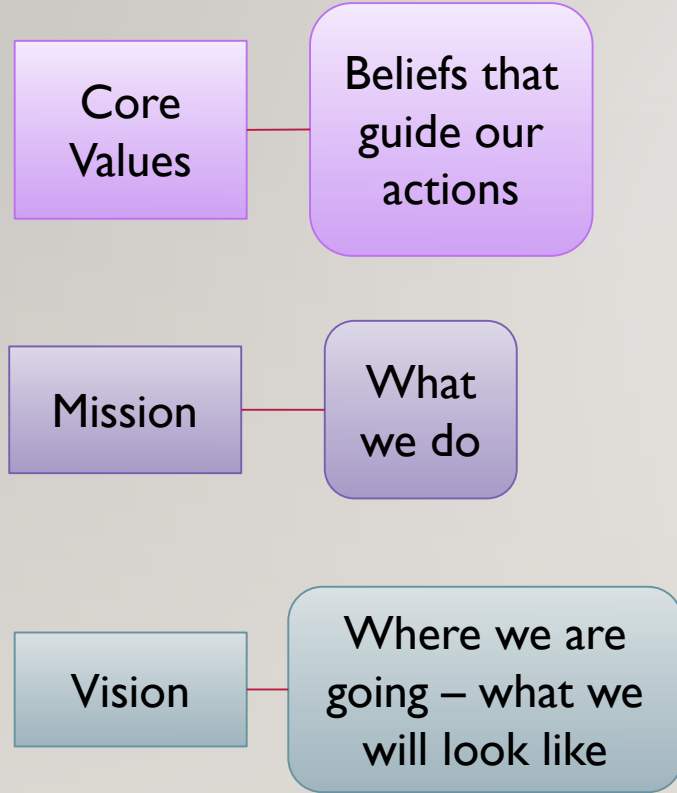
ARE THERE ANY ELEPHANTS IN THE ROOM WE  
HAVE NOT ADDRESSED?

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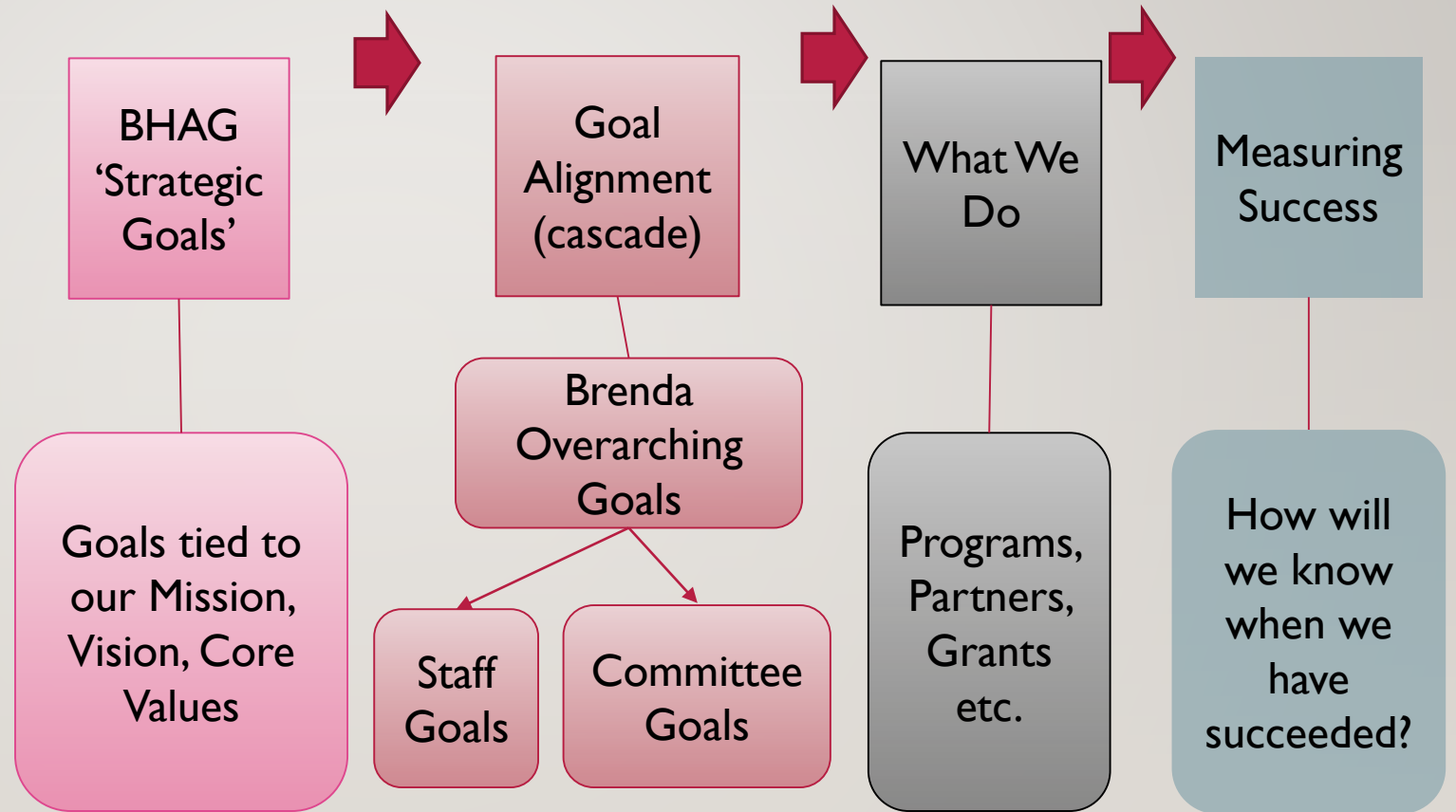


# Strategic Thinking Process

## AH Foundation



## Foundation Informs Process





# SPECIAL THANKS FOR YOUR SERVICE

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- Rita Hamilton – 6 years of service
- Anne Doyle – 6 years of service



# BHAG GOAL CATEGORIES

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## Financial Independence

- Building financial resources by increasing the variety and number of non-federal donations through individuals, partners, corporations, grants, and board engagement

Sustainability of AH

## Civic Engagement

- Engaging people to promote a just & civil society through discussion, learning and reflection. Making a difference in civic life of communities through learning.

Learning & sharing through programming

## Cultural Literacy

- Opportunities to understand and participate in a given culture and shared human experiences of others. Working to educate and motivate people to make a difference in the quality of life and allow for them to thrive in a modern and diverse world.

Understanding through programming



# BHAG BREAK-OUT GROUPS

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## Group I Financial Independence

- Sherman
- Rita
- Dana
- Diana

## Group II Cultural Engagement

- Gail
- Julie
- Al
- Emerson

## Group III Cultural Literacy

- Eshe
- Anne
- Christine
- Reggie