

# ARIZONA HUMANITIES

---

6/16/2017

# CALL TO ORDER CITY ON THE HILL – HUMANITIES MOMENT

---



## CONSENT AGENDA

---

## GOVERNANCE COMMITTEE REPORT

REGI

---

# BREAK

---

# WHAT ARE THE ‘HUMANITIES’ – IT IS PERSONAL

---

- Answers the question of what it means to be human by:
  - Helping people to share their stories and learn about others
  - Fostering understanding and dialogue
  - Encouraging ‘thinking’ about other perspectives
  - Connecting people from different backgrounds & experiences
  - Understanding the past and informing the present & future
  - Creating communities

# EXECUTIVE DIRECTOR NOTES

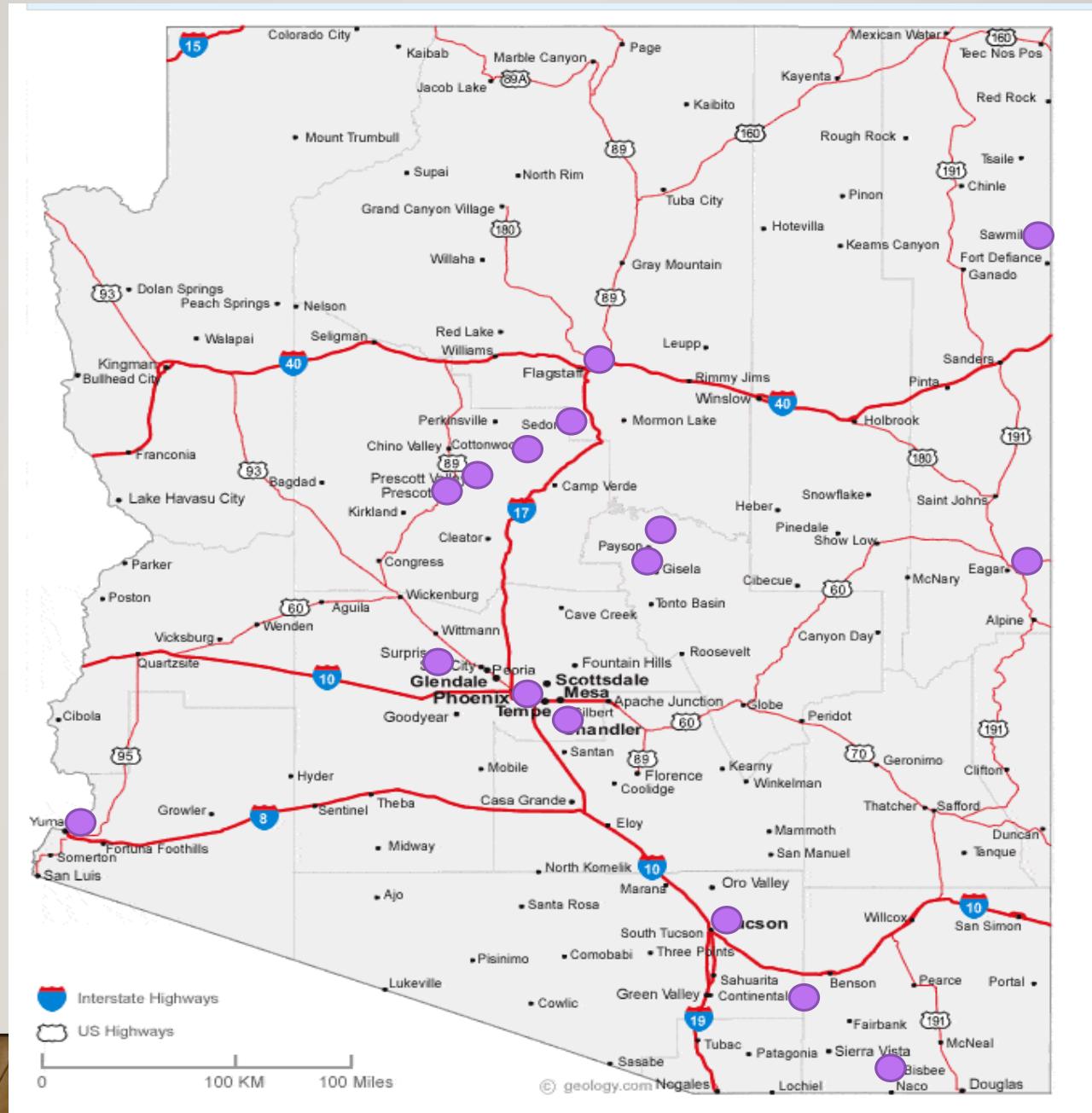
---

- NEH
  - 2017 budget approved
  - 2018 budget
  - NEH change at the top – Bro Adams to Margaret Plympton, Acting Chair
    - Plympton – higher ed executive search/not-for-profit
    - Administration – Univ of Bethlehem, PA & Bucknell Univ (financial operations)
  - Smithsonian still on tract – 12 locations 2018

# A FEW PROGRAMS

- AZ Frontier Ranch Medicine
- Wool & Fiber Festival
- Energy in an Uncertain World
- Metal Roach Navajo Film Tour
- Rolling Reels: Loft Cinema (grant)
- Sheep Ranchers & Herders
- Meteorites: Among Ancient Native American Cultures
- Pioneer Chinese Women
- Beyond the Underground Railroad
- Arizona Trading Posts
- Interpretations of the American Indian Boarding School Era

# AH MOMENTS



# AH FOUNDATION OF UNDERSTANDING FOR STRATEGIC PLANNING – OUR FUTURE

---

- BOD
- Brenda
- Staff

# STRATEGIC FOUNDATION FOR AH



# SUCCESS

---

- How do we know we are successful in fulfilling our purpose?
- What are the indicators of success that we are fulfilling our mission?

# WHAT VALUES ARE GOING TO GUIDE OUR BUSINESS AND OUR BEHAVIOR?

---



# CORE VALUES (ONE WORD)

---

- Organizational principles are beliefs that guides...
  - Conduct/performance
  - Relationships (internal/partners)
  - What we stand for/clarifies what we stand for
  - How we make decisions
  - Organizational foundation

# VISION – WHAT IS OUR OVERARCHING VISION?

---

2010 – In the future, Arizona Humanities will be a recognized advocate for creating awareness and advancement of the humanities.

Suggestion for Discussion:

WHO ARE OUR PRIMARY STAKEHOLDERS? (DIRECT INTEREST)

WHO ARE OUR SECONDARY STAKEHOLDERS? (INDIRECT INTEREST)

---



# SWOT – STRENGTHS & WEAKNESSES

---

## **Strengths:**

- What are our strengths?
- What do we do well?
- What do we think the people we serve see as our strengths?

## **Weaknesses:**

- What are our weaknesses?
- Where could we improve?
- What do we think the people we serve see as our weaknesses?

# SWOT – AH OPPORTUNITIES & THREATS

---

## Opportunities:

- What are some of our external opportunities we are not currently capturing?
- What are some trends ?
- What role does technology play in the future?
- What are the social patterns, economic factors or external factors that will impact us in the future?

## Threats:

- What obstacles do we face?
- What are our competitors?
- Could any of our weaknesses be a threat to sustainability of AH?

# FACTORS – INTERNAL & EXTERNAL

---

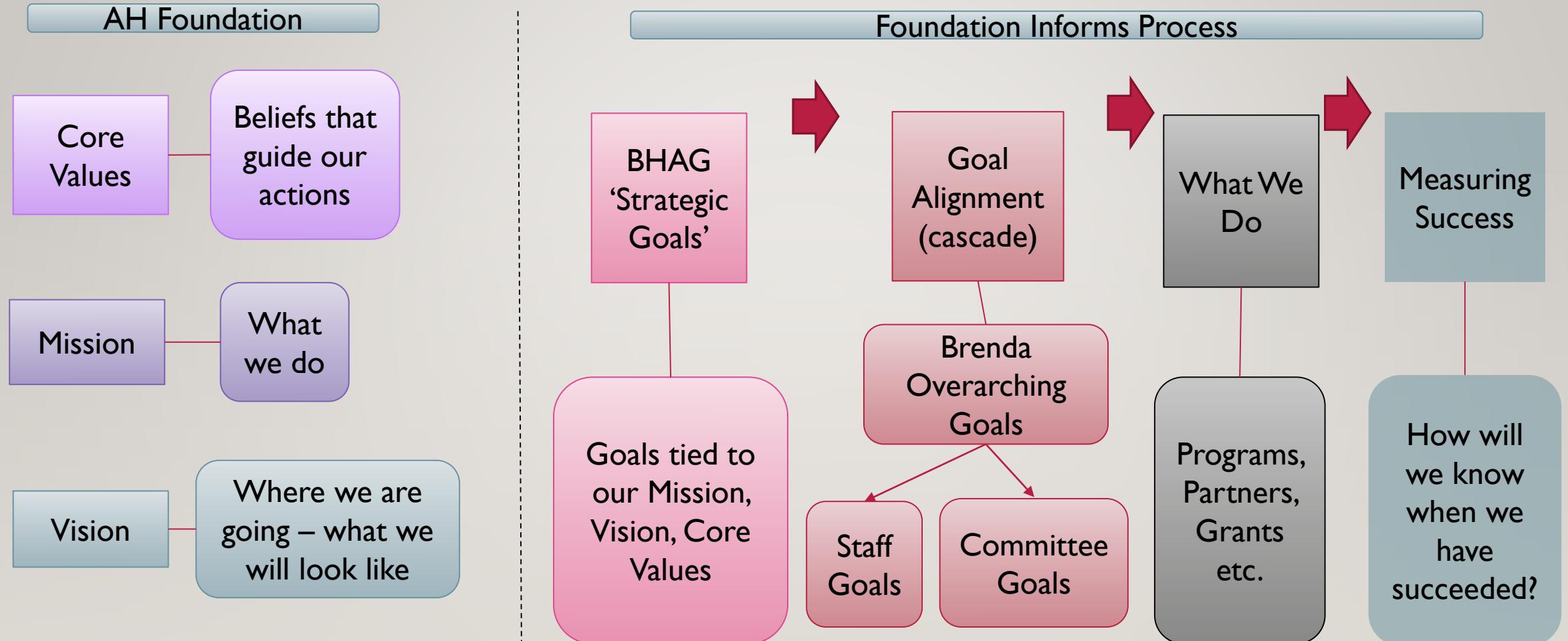
- What new things should we be offering?
- What should we not be offering?
- What criteria should we use to evaluate the success of something new (programs, partners, etc.)?
- Are there others that we do not currently serve that we should be serving?
- Are there programs that we should be placing enhanced emphasis on?
- Do our programs and actions match with our mission, vision, and core values?

# ARE THERE ANY ELEPHANTS IN THE ROOM WE HAVE NOT ADDRESSED?

---



# Strategic Thinking Process



# SPECIAL THANKS FOR YOUR SERVICE

---

- Rita Hamilton – 6 years of service
- Anne Doyle – 6 years of service



[www.shutterstock.com](http://www.shutterstock.com) · 222411538

# BHAG GOAL CATEGORIES

---

## Financial Independence

- Building financial resources by increasing the variety and number of non-federal donations through individuals, partners, corporations, grants, and board engagement

## Civic Engagement

- Engaging people to promote a just & civil society through discussion, learning and reflection. Making a difference in civic life of communities through learning.

## Cultural Literacy

- Opportunities to understand and participate in a given culture and shared human experiences of others. Working to educate and motivate people to make a difference in the quality of life and allow for them to thrive in a modern and diverse world.

## Sustainability of AH

## Learning & sharing through programming

## Understanding through programming

# BHAG BREAK-OUT GROUPS

---

## Group I

### Financial Independence

- Sherman
- Rita
- Dana
- Diana

## Group II

### Cultural Engagement

- Gail
- Julie
- Al
- Emerson

## Group III

### Cultural Literacy

- Eshe
- Anne
- Christine
- Reggie