

WATER | WAYS



Call to Artists – AZ Communities Coloring Book

Deadline: January 19, 2018

\$2,500* Commission

Project Description

Arizona Humanities (AH) is seeking an artist to create a coloring book cover for children and adults to compliment the upcoming *Water/Ways* exhibition. Part of the coloring book will include and image and text (poem, song, fun fact, etc.) from the twelve rural Arizona communities/host sites that represents their community's unique water story. The images and text will be combined into a single coloring book. Copies of the coloring book will be distributed to the 12 communities hosting the *Water/Ways* exhibit. Copies of the coloring book are free and accessible to all exhibit visitors in the 12 communities hosting the *Water/Ways* exhibit.

The artist will receive all 12 images and accompanying text before the start of the project period. The images will be converted into a coloring page format (black and white outline of the image). The artist's final product will include the coloring book's illustrated front and back covers, and the converted coloring pages, all of which must be print-ready. AH will be responsible for printing and distributing the final product.

Artist Eligibility

Selection of the artist will be based on the quality, originality, and creativity of the artist's past works, and potential to make a significant artistic contribution to this project, including consideration of:

- experience with converting images into a coloring book format
- cover design's potential to engage both adults and children
- cover design proposal is visually appealing, compelling and a unique representation of Arizona's collective water story
- conveys non-partisan message or illustration

Project Budget: \$2,500*

The commission fee is \$2,500 including time spent on the project (may not exceed \$2,500).

The fee does not include design software and/ or supplies needed to complete the project. Software and supplies are the sole responsibility of the artist.

Project Timeline

Decision Notification:	January 26, 2018
Project Period:	February 1 – March 1, 2018
Final Draft Due:	March 1, 2018
Project Completion:	March 15, 2018

AH will issue a contract for services that includes a production schedule with specified project status updates, prior to the deadline for delivery of the final draft. AH will meet with the selected artist upon commencement of the contract for services.

Coloring Book Specifications:

Size of coloring book:	8.5 x 5.5 in.
Page orientation:	Landscape (horizontal)
Size of page:	8.5 x 5.5 in.
Size of image:	8 x 5 in.
Font & size of text:	AH branding font, 12 point font
Binding:	Top of page
Color of images:	Black and white
File format:	Press file (PDF) or Zip file

Submission Requirements

Please carefully follow the submission requirements below. Arizona Humanities will not consider late or incomplete submissions.

1. A current resume/CV (two page limit).
2. A descriptive proposal of your *Water/Ways* coloring book design (one page limit).
3. A portfolio of five digital images (minimum of 72 dpi) that includes prior artwork that demonstrates originality and skill in creating and executing ideas within the past three years.
4. A list/description of each image in the portfolio that includes title, date, medium, size and brief description of the artwork.
5. Please send all submission materials in one compressed PDF or Zip file to dfajardo@azhumanities.org.

Deadline: January 19, 2018

Call ends on midnight January 19, 2017. Only one artist will be selected. Potential finalists may be subject to in-person or web interview. Every submission is appreciated and will be seriously considered. No calls please. All submissions will be acknowledged, and artist will be notified on January 26, 2018.

About *Water/Ways*

Arizona Humanities and the Walton Sustainability Solutions Initiatives and School of Historical, Philosophical and Religious Studies at Arizona State University are pleased to announce an exclusive Arizona tour of *Water/Ways*, a traveling exhibition from the Smithsonian Institution's Museum on Main Street Program. The *Water/Ways* exhibition launches June 2018 and will travel to the twelve sites in Arizona over a two-year period.

Water/Ways focuses on the relationships between people and water. The exhibit enables Arizonans to reflect on the significance of this vital element and their many connections to it. How has water shaped our history and traditions? How does water affect the way we live, work, create, and play? How do we care for water, and how will we sustain it for the future? Host site water stories will include the history of water use, including prehistoric peoples and early settlers, the development of water managing infrastructure (including dams and canals), irrigated agriculture, water and mining, water pollution, water rights, water scarcity, riparian area conservation, water-based recreation, and the implications of climate change and future water supplies.

Contacts

For *Water/Ways* AZ Communities Coloring Book questions contact Dyadira "Yadi" Fajardo, dfajardo@azhumanities.org, or Project Manager Samantha Anderson, sanderson@azhumanities.org, (602) 257-0335.

Resources

Please refer to the Arizona Humanities and the Smithsonian websites for more information on the *Water/Ways* exhibition. Arizona Humanities: <http://azhumanities.org/water-ways/>
Smithsonian Institute: <https://museumonmainstreet.org/>

Arizona Department of Water Resources:

<http://www.azwater.gov/AzDWR/PublicInformationOfficer/ABCofWater.htm>

Arizona State University – Decision Center for a Desert City: <https://sustainability.asu.edu/dcdc/>

About Arizona Humanities

Arizona Humanities is a statewide 501(c)3 nonprofit organization and the Arizona affiliate of the National Endowment for the Humanities.