

ARIZONA HUMANITIES  
*Celebrates*



**HANDS-ON HUMANITIES**

**2020 Awards Sponsor Packet**

**Heard Museum    Steele Auditorium**

**2301 N Central Avenue, Phoenix AZ**

**Sunday, April 5**

**4:30 – 7:30 pm**

## Our Mission

Arizona Humanities builds a just and civil society by creating opportunities to explore our shared human experiences through discussion, learning and reflection.

## Arizona Humanities Celebrates...the Humanities Awards

For more than 25 years, Arizona Humanities has honored and celebrated outstanding contributions to the humanities in our state by recognizing individuals and community organizations who have advanced the humanities in Arizona through their scholarship, leadership, support, and advocacy. We are delighted to honor this year's award recipients and are especially pleased to highlight two special community partners. The award recipients below help us bring the rich cultural history of Arizona to communities everywhere. We hope you will support this festive event and join us in celebrating the work of the award recipients and Arizona Humanities. Your sponsorship creates opportunities for Arizonans to explore our history, culture, and stories.

## 2020 Award Winners

**Paul Hirt** – *Humanities Public Scholar*

**Aguila Youth Leadership Institute** – *Friend of the Humanities*

**J.J. Lamb** - *Friend of the Humanities*

**Rosaura Magaña** – *Humanities Rising Star*

**Judith Hardes** – *Outstanding Supporter Award*

**Karen O'Keefe** – *Founder's Community Partner Award*

## Event Information

Heard Museum Steele Auditorium  
2301 N Central Ave, Phoenix, AZ 85004  
Sunday, April 5, 2020  
4:30 – 7:30 p.m.

## Tickets

\$50 per person  
Hosted refreshments and entertainment  
To purchase tickets/for details visit <https://azhumanities.org/awards/>

## Sponsorship Contact

Brenda Thomson, Executive Director  
[bthomson@azhumanities.org](mailto:bthomson@azhumanities.org)  
602-257-0335 x22

## Sponsorship Levels

**\$10,000**

### **Premier Sponsor**

- Opportunity to briefly address the event audience
- Recognition as a Premier Sponsor
- Recognition in all promotional materials
- Stage banner recognition at the Awards Event
- Full-page ad space in event program and webpage ad
- 10 tickets and priority seating for Awards Event
- Unlimited complimentary beverages

**\$7,500**

### **Partner Sponsor**

- Recognition as a Partner Sponsor
- Recognition in all promotional materials
- Stage banner recognition at the Awards Event
- Full-page ad space in event program and webpage ad
- 10 tickets and priority seating for Awards Event

**\$5,000**

### **Featured Sponsor**

- Recognition as a Featured Sponsor
- Banner recognition at the Awards Event
- Recognition in all promotional materials
- Half page ad space in event program
- 8 tickets and priority seating for Awards Event

**\$2,500**

### **Contributing Sponsor**

- Recognition as a Contributing Sponsor
- Banner recognition at the Awards Event
- Recognition in all promotional materials
- Quarter page ad space in event program
- 6 tickets and priority seating for Awards Event

**\$1,000**

## **Advocate Sponsor**

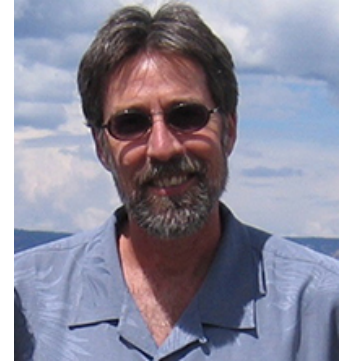
- Recognition as an Advocate Sponsor
- Banner recognition at the Awards Event
- Recognition in all promotional materials
- Logo or individual name in event program
- 4 tickets and priority seating for Awards Event

## Public Humanities Scholars – Dan Shilling Award

*This award recognizes humanities scholars who have distinguished themselves by enhancing public understanding of the role the humanities play in transforming lives and strengthening communities, and have been recognized leaders in promoting the humanities.*

### PAUL HIRT

A lifelong Arizonan, Professor Paul Hirt is an historian and practitioner of the public and environmental humanities specializing in the American West, environmental history, environmental policy, and sustainability studies. Hirt is Professor of History in Arizona State University's School of Historical, Philosophical and Religious Studies and is a Senior Sustainability Scholar in ASU's Global Institute of Sustainability. Professor Hirt is a quintessential practitioner of the public humanities: his work is intended for a broad audience and seeks to contribute substantively to debates over public policy and the stewardship of Arizona's public resources. A tireless public advocate of the humanities and their relevance for the Arizona public, Hirt regularly gives presentations about water resources, renewable energy, electric vehicles, and more across the state to civic organizations, student groups, retirement communities, and on the Navajo Nation.



## Friend of the Humanities – Juliana Yoder Award

*This award recognizes individuals who have made a lasting contribution to the cultural life of their communities through their active support of and involvement in promoting the humanities. The award recognizes the dedication and contribution of Julian Yoder during her service and leadership with Arizona Humanities.*

## CO-RECIPIENT - AGUILA YOUTH LEADERSHIP INSTITUTE

AGUILA Youth Leadership Institute (AGUILA) was founded in 2004 based on more than 30 years of research and experience on how to positively impact communities through education. During the past 15 years AGUILA has successfully guided more than 1,400 youth to 135 colleges/universities across the United States, with scholarships totaling more than \$120 million beyond federal aid. Eighty-seven percent of AGUILA students are the first person in their family to attend college. Eighty-five percent of students meet or fall below federal poverty guidelines. Many AGUILA students received little or no guidance on college, career and life before



joining the program. Today AGUILA Alumni are employed as teachers, nurses, doctors, engineers, lawyers, business professionals, entrepreneurs, research scientists, and more. AGUILA student success is evident through not only their educational and professional achievements, but also through civic service.

### CO-RECIPIENT – J.J. LAMB

As Executive Director of the Vail Preservation Society, JJ Lamb has led a multitude of projects that have not only preserved the history of her community, but also involved a wide range of citizens. High school students learned new skills working on the rehabilitation of the 1915 Marsh Station Section Foreman House. Local artists have created the Vail Connects Artist and Artisan Cooperative. Many local individuals have shared their oral histories, now preserved through the *Voices of Vail and Celebrating Every Voice* projects. Lamb's work has contributed to her community, the state and the nation beyond.



### Humanities Rising Star Award

*This award recognizes a young professional, student, or volunteer with outstanding creative approaches to engaging the public with the humanities, and whose humanities scholarship and public service has enhanced public understanding of the humanities.*

### ROSAURA MAGAÑA

Rosaura "Chawa" Magaña is a cultural worker, literary organizer, safe-space creator, healing presence, compassionate listener, principled voice, and the owner/operator of Palabras Bilingual Bookstore. Magaña has created a unique space that has shifted the cultural landscape of Phoenix to be more inclusive, equitable, and artistically enriched. Besides providing a much needed space for Spanish speakers to seek literary works in their language, Magaña has created her monthly "POC It To Me" open mic to center the local voices of people of color. She has also established a book club for women, developed a bi-weekly writing group for women of color, and has invited other organizations to host writing groups, such as Trans Queer Pueblo's "Creatures of Our Dreams." Her tireless advocacy and community-centered approach has impacted many people. She has given a voice to people of color, and also fostered community connections and growth.



## Outstanding Supporter Award

### JUDITH HARDES

Judith Hardes is a longtime financial supporter of Arizona Humanities and of arts and culture in Arizona. Hardes is a local philanthropist and recipient of the 2018 Governor's Arts Award for philanthropy for her lifelong commitment to arts and culture, and for her encouragement of others to give to arts and culture. Hardes has donated annually to Arizona Humanities for 20 years. She is the most consistent donor that we can identify. This means a lot to us and the organizations that receive grants and attend our cultural programs across the state. "Those who support arts and culture through their generous philanthropy are deeply vital to the long-term success and vitality of so many nonprofit organizations...Judith is among the most ardent, consistent and important donors in Arizona through her unwavering commitment to and enthusiasm for the performing arts." Rusty Foley, AZ Citizens for the Arts.



## Founder's Community Partner Award

### KAREN O'KEEFE

Karen O'Keefe is an outstanding educator with a focus on K-12 literacy, and a unique passion for connecting students to the community through her extensive outreach efforts. O'Keefe seeks out people in the community to support literacy programs including retired and working individuals, illustrators, artists, authors, and even family members of the students. She also enlists the support of countless community-based, nonprofit and corporate organizations. O'Keefe's community-based events both inside and outside the school, have recast the importance of literacy for Mountain View School. She is the recipient of many awards of excellence from the Washington School District for her innovative/interactive learning programs including *PencilPALS*, *Multi-Cultural Day*, *Young Authors Day*, *Family Reading Nights*, and *Read Across America Day*.



## 2020 Award Nominees

### Humanities Public Scholar Nominees

*Demion Clinco, Rosemarie Dombrowski, Betsy Fahlman, Björn Krondorfer, Bertha Manninen*

### Friend of the Humanities Nominees

*Marc Ashton, Paul Friedman, John Liffiton, Tyler Meier*

### Humanities Rising Star Nominees

*Lizbette Benge, Seth Schermerhorn, Jake Friedman and Kelsey Pinckney, J. Seth Schermerhorn*

## Past Awards Recipients

### Humanities Public Humanities Scholar Award

2019	Natalie Diaz	2010	Celestino Fernández	1999	Peter Iverson
2019	Joan McGregor	2009	Charles Tatum	1998	L. Chris Smith
2018	Liz Warren	2007	Karen J. Leong	1996	Joann Kealiinohomoku
2017	James Blasingame	2006	Laura Tohe	1995	Christine Marin
2015	Alberto Álvaro Ríos	2005	Matthew Whitaker	1994	Jay Cravath
2015	Dr. Paul Espinosa	2004	Mary Melcher	1993	Robert Trennert
2014	Dr. David William Foster	2003	Judy Nolte Temple	1992	James Griffith
2013	Dr. Gloria H. Cuádriz	2002	Elizabeth Larson-Keagy	1991	Mary L. Rothschild
2012	Nancy Dallet	2001	Neal A. Lester	1990	James Byrkit
2012	Elena Diaz Bjorkquist	2000	Patricia Preciado Martin		

### Friend of the Humanities Award

2019	Kevin Schindler	2009	Winifred Bundy, Singing Wind Bookshop	2001	Arizona State Library, Archives & Public Records
2018	Almira Poudrier				
2017	Barbara Hatch	2007	Changing Hands Bookstore	2000	The Arizona Republic and Jack W. Whiteman (posthumous award)
2015	Dr. Michael Vincent	2006	Arizona Office of Tourism	1999	Arizona State Representative Carolyn Allen and United States Congressman Jim Kolbe
2014	Project Humanities	2005	James R. Carruthers		
2013	Gail Browne	2004	Noel Stowe	1998	Elsa Paine Mulher
2013	Tucson Historic Preservation Foundation	2003	KAET-TV, Channel 8		
2012	Arizona Town Hall	2002	Salt River Project		
2010	William Fry				

### Humanities Rising Star Award

2019	Rachel Egboro	2015	Rivka Rocchio	2013	Jaclyn Roessel
2018	Dagoberto Bailon	2014	Tyler Wayne Vertrees		
2017	Nancy Godoy-Powell	2013	Myrlin Hepworth		



### **Distinguished Organizations Award**

2007	Pima County Library	2002	Center for Desert Archaeology, Tucson	1995	Arizona State Museum
2006	Phoenix Burton Barr Central Library	2001	Historic Sahuaro Ranch Foundation, Glendale	1994	The Heard Museum
2005	Museum Association of Arizona	2000	Parker Public Library	1993	Yuma County Library District
2004	Sharlot Hall Museum, Prescott	1999	Arizona Historical Society, Southern Arizona Division	1992	Mohave Museum of History and Arts
2003	Hassayampa Institute for Creative Writing at Yavapai College	1998	Scottsdale Cultural Council	1991	Casa Grande Valley Historical Society Museum
		1996	Bisbee Mining & Historical Museum	1990	Glendale Public Library, Apache Junction Public Library (co-recipients)

### **Outstanding Supporter Award**

2019	Rodo Sofranac
2018	The Shackelford Family

### **Founder's Community Partner Award**

2019	Morning Star Leaders, Inc. Megan LaRose, Debbie Nez-Manuel, Royce Manuel
2018	Arizona State Library, Archives and Public Records